

Product test report Football shoes X

By Young Knows Young for company X

Test period: from date X – date Y

Disclaimer:

The meaning of this report is to provide insights about how a test report of Young Knows Young would look like.

This is an example of the summary report that will be made from the individual test reports from the testers.





Amsterdam, day(x)-month(y)-year(x)

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We have tested your product!

We've used the questionnaire to provide you with valuable insights and data and threw in some extra info just because we think it may help.

The criteria we used are aimed at providing you with valuable insights into the strengths and areas of improvement for the product.

Our main focus/goal of this test criteria is to help you improve the overall quality of the product.

Test overview

Test Date	x
Total testers	9 testers
Duration	The testers tested the product for 12 hours each.
When	They tested during their training, football match, and whilst doing separate activities (like shooting and dribbling) that helped to test the product.

Test Results

Criterion 1: Performance

Tops

The studs do not break off easily. You can walk a lot on asphalt, and they are still good to use while playing football.

The fact that the shoes have a little wave at the bottom and go up a little at the end where the toes are, makes it easier to get the ball up in the air if you want to chip it or give a high pass.

Except for the top/end of the shoes, the shoes are really strong. They protect your feet very well and they are made of good material.

The boots offer an excellent ball feel because they are pretty tight to the actual foot.

The firm studs make sure you will not slip as fast as with other football boots. The chance of slipping is smaller with the design of these shoes.

The socks in the shoe also make sure the shoe doesn't go off fast, they ensure that your feet are more likely to stay in the shoe and don't slip out.

This was confirmed by ... of the 9 testers.

Tips

The shoe broke a little at the top where the toes were after a couple of days. The front of the shoe was too loose from the bottom of the shoe. This is an important aspect to give some attention to, because it also happened quickly after some testers used it.

The laces loosen way too quickly, they needed to be re-tied during every training. They also broke off pretty fast.

The socks in the shoe ensure that you can't put the shoes on quickly, and you need to try hard to get the shoes on. This is not handy when you're in a big rush.

This was confirmed by ... of the 9 testers.

Average performance rating



(This is the overall rating of all of the testers combined.)

Criterion 2: Comfort

Tops

The shoes have **little pillows** inside of them, **at the bottom and at the heels**. This ensures that you can run really easily without feeling much effect from your shoes hitting the ground. If you play football for a while with these shoes, you almost forget you actually have them on.

The **pillows by the heels** of the shoe make sure you **won't feel pain in your Achilles tendon**, which makes these shoes significantly more comfortable than most football shoes that can irritate the Achilles tendon.

The shoe also **holds back a lot of rain and wind**, what really helps to keep your feet a little warmer.

This was confirmed by ... of the 9 testers.

Tips

The shoes are **too tight in the middle at the sides**. The size of the shoe fits if you look at the length of the shoe. But the shoes need to be a little wider at the sides for more comfort.

The shoe has the same wideness in every place. If you make the shoes **a little wider in the middle you won't feel much pressure on the sides of your foot**, which is more comfortable.

It can hurt in the middle of the shoes at the sides if you put them on, but eventually you will feel less pain. But the **top and bottom of the shoes are comfortable while playing**.

This was confirmed by ... of the 9 testers.

Average comfort rating



(This is the overall rating of all of the testers combined.)

Criterion 3: Attractiveness

The product is **really attractive** for children, that is one of the best aspects of the product. A lot of testers really like the product just based on how it looks. We would not change anything about the product based on its attractiveness.

This was confirmed by ... of the 9 testers.

Average attractiveness rating



(This is the overall rating of all of the testers combined.)

Criterion 4: User-Friendliness

Tops

The **comfort** ensures that the product, when used, is pretty user-friendly.

The fact that the product can be **used in so many different circumstances** is a big plus point for the user-friendliness of the product.

This was confirmed by ... of the 9 testers.

Tips

The product, especially in the beginning, is really hard to put on, it takes a lot of time and power, and that can be a problem when you're in a rush.

The socks in the shoes make them so hard to put on.

The shoe is also **too tight in the middle and at the heels**. Because of the pillows in the heels, they won't irritate during football, but it does make it hard to put them on. It can be a challenge to fit your feet in. Which can irritate whilst being in a big rush.

This was confirmed by ... of the 9 testers.

Average User-Friendliness rating



(This is the overall rating of all of the testers combined.)

Criterion 5: Surface

Best surface

The product can perform the best on **real grass**. Because the studs are high quality and make sure you won't slip fast on a surface like wet grass, that feature can help you to be faster with the ball and have more flexibility with the ball to change directions and dribble with more confidence.

They give your performance a good boost because you will almost never slip with these shoes, and the consistency of the shoe is incredible on real grass when it is wet or dry.

That is why real grass is the best surface for this product.

This was confirmed by ... of the 9 testers.

Worst surface

The good thing about the product is that it can be used on many surfaces.

But the worst surface where the product is intended for (real grass and artificial turf), is **artificial turf**, the product stands out the least then. It doesn't have as many advantages as when you play on real grass. But it still doesn't really have minus points on artificial turf.

The product still functions well on artificial turf.

This was confirmed by ... of the 9 testers.

Improvement points

We would not change anything about this aspect of the product.

This was confirmed by ... of the 9 testers.

Criterion 6: Weather conditions

Best

When it rains and it is cold, this shoe can withstand a lot of wind and rain. The shoes will then provide a massive upgrade in the performance of the player. Because his feet are warmer, this ensures the feet are more flexible and you can move more easily.

If the shoes get wet, they also dry pretty fast. This makes sure that the shoe is dry and good to use fast after it gets wet. That is handy when you need to use them 2 days in a row.

And they stand out in comfort for the same reason, they just keep your feet warm. That makes sure your feet won't be as wet and cold as they would be with other shoes.

If it is raining, windy, or just cold, this shoe stands out.

This was confirmed by ... of the 9 testers.

Worst

When it is warm the shoe makes your feet even warmer. Then your feet will sweat way more if it is warm compared to other football shoes, because there isn't much air that will go through the shoes.

That can irritate while playing football with a high intensity.

But it is better to play with feet that are too warm than play with feet that are too cold.

I would sell this version of shoe in the winter, or in countries where it is pretty cold. Under these circumstances the shoes are in their best element.

This was confirmed by ... of the 9 testers.

Improvement points

You could make **the shoe a bit looser**. That way more wind can get through the shoe and your feet would be less sweaty whilst wearing the shoe.

Or you can **change the material of the shoe** to a material with a lower density, so your feet can breathe more while playing football.

But the shoes weakness while it is warm is his strong point when it is cold. It depends on where you sell the product, if you want to make this change.

This was confirmed by ... of the 9 testers.

Criterion 7: Best product aspects

The pillows inside the shoes are really good to feel comfortable whilst using the shoes, and it can also bring more protection at some places in the shoe.

The look of the shoe is a big reason why a lot of people would buy it in the first place.

And the shoe is made of **really high quality**, that makes sure you can last with the shoe a long time and that gives the performance of the player a boost.

It can also be used on almost every surface.

This was confirmed by ... of the 9 testers.

Criterion 8: Physique for product

Best

The best physique for this product is **children who have really narrow feet**. The sides of the shoes would be perfect for them, they would be tight, but it would not hurt them.

For **heavy/tall children** the shoe can make sure they will be able to move more easily and run with more comfort than products that don't have pillows in them and don't offer this stability.

This was confirmed by ... of the 9 testers.



Worst

For **children with wide feet** this shoe is way too narrow and they won't be able to wear it, or they will feel pain while wearing it.

And for **short children** the shoe won't need to give that extra stability that the shoe gives to taller children. But the shoe would still be a really good option.

This was confirmed by ... of the 9 testers.

Would we buy the product?

How likely would we buy this product and switch from our own



(This is the overall rating of all of the testers combined.)

Criterion 9: Did the product meet our expectations?

It was a better product than expected, especially in terms of functionality and looks.

The product is really good compared to others under different circumstances and has good consistency.

This was confirmed by ... of the 9 testers.

In which terms the product met our expectations



(This is the overall rating of all of the testers combined.)

Criterion 10: Satisfaction

How satisfied is everyone with the design of the product?



(This is the overall rating of all of the testers combined.)

Criterion 11: Comparison

Compared to the current products of the testers

1: Performance	X
2: Comfort	Y
3: Aesthetics	X
4: Under different conditions	Y
5: Surface	X
6: User-friendliness	Y
7: Overall satisfaction	X
This was confirmed by ... of the 9 testers.	

Criterion 12: Value for money

Considering the price point, do we believe the product offers good value for its worth?

The product was 230 euros, I believe the price is worth it especially when it comes to the products durability and functionality.

The looks are a good push towards buying the product.

This was confirmed by ... of the 9 testers.

Optional criteria

Lorum Ipsum
Lorum Ipsum

Recommendations and improvements

Improvements

1 Make the shoes wider in the middle especially, that would improve the comfort.

2 Make the space between the heels and the feet a little bit bigger so the shoe is easier to put on.

3 Provide the top of the shoes (the place of the toes) with a firm layer in it, that way it will be less likely to break open and the impact would be less when someone would stand on that area. Don't make the layer too firm, because then the flexibility of the shoe will go lost.

This was confirmed by ... of the 9 testers.

Recommendations to others

The testers would recommend it because of the durability of the product and the comfort of the product.

It is a good product that helps you get better results.

And it has an overall quality that stands out compared to other football shoes.

This was confirmed by ... of the 9 testers.

Conclusion

Conclusion 1, the strength	The product is almost perfect if you look at its performance , with the adjustments we have made the product can be perfected even more.
Conclusion 2, the weakness	Where the weakness of the product lies is its user-friendliness , mostly because the shoes are so hard to put on and it stands out the least in this category.
Conclusion 3, the feature(s) on the field the product enhances	The product really helps with things on the field like passing and dribbling , this is mostly caused because the shoes are so tight to the actual foot. And you can feel the ball really well. The product also helps with getting the ball up because of the wave on the bottom of the shoe.
Conclusion 4, the feature(s) on the field the product does not enhance	The shoe enhances actually every aspect of the game a lot, the only thing that can irritate while playing on the field is that the shoe can squeeze your foot in the middle on the sides . You can feel this impact while running, but it doesn't affect the game .